



Octo Members Group triumphs at COLWMA.

Octo Members Group (Octo), the app-based private members network for financial services professionals, has won the Pershing Award for Innovation in Wealth Management at the City of London Wealth Management Awards (COLWMA).

The awards, held at London's prestigious Guildhall on Thursday 14 March, saw Octo triumph in a highly competitive category. COLWMA's online public poll attracted over 30,000 votes across its wide-ranging categories.

Free to join, Octo has in a short time built a loyal following from its members as a place to connect, share and engage with likeminded colleagues, backed by world-class, forward-looking and actionable content.

COLWMA, which is arranged by Goodacre, recognises, promotes and celebrates quality of service in the wealth management space, where many of Octo's members work and have built businesses.

Lee Robertson, CEO and founder at Octo Members Group, said: *"Octo was created around the idea of community, built in one of the most dynamic, intellectually challenging but highly rewarding sectors of the business environment, financial services.*

"We are immensely proud to have won the Pershing Award for Innovation in Wealth Management for our fresh approach. We have far exceeded our early member number projections and we welcome all financial services professionals to join us, as we continue to build and improve the community making it the go-to place for the best in conversation and content."

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